## JADE Trading Oy





Helsinki - Finland

**Mob:** +358-50-3746777

# JADE's business GEA X KRONES MKHS

- We are trading high quality used equipment for beverage industry
- We provide for European & Russian industrial operators an efficient, safe and easy way to sell their surplus production equipment
- For our buying customers we offer onestop-shopping experience with transparency, professionalism and high quality expert services



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## **Key personnel with JADE**



Jari Kartano, CEO & President, JADE Trading Oy
 Management & Operations – Helsinki, Finland



Andrey Vecherskiy, MD JADE Trading RUS
 Russian & CIS Operations – St.Petersburg, Russia



Martijn Buijs, MD JADE Latin America Inc
 Latin America Operations – Santo Domingo, Dominican Republic



Donat Znaidinski , MD JADE Trading CIS
 East Europe and CIS Operations – Vilnius, Lithuania

#### Other key personnel:

- Vesa Vartiainen Sales Manager, Helsinki, Finland
- Dimitriy Kuznecov Sales Manager, Russia



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#### JADE's Business Idea

- To recover a fair market value from surpluss assets to their owners and at the same time provide good quality equipment to our growing customer base world wide
- Add value to this process with
  - high quality documentation and presentation
  - > correctness in techical matters
  - best marketing available
  - professionalism sales and contracting
  - professional relocation services



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#### JADE - Your Broker

- Official brokerage contract exclusive or non exclusive
- > Our brokerage fee is the only cost to our principals and it includes
  - Technical documentation of the assets
  - Photographing and videos
  - Pricing the assets in accordance with market pricing and situation
  - Marketing
  - Organizing and joining the customer visits
  - Customer background checking
  - Assistace in contracting
- ➤ If needed JADE will provide, dismantling, packaging and complete relocation services
- Oblications of Principal are
  - Release all available information to JADE
  - Approve our pricing & sales terms and assist in site visits
  - Sign the sales contracts and pay our fee

JADE Trading
Quality Equipment

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#### JADE – Your Equipment Trader

- > JADE will carry out the same preparations as being your broker at our own cost
- Our internal purchasing price & terms will be mutually agreed before marketing the equipment
- > We will find potential buyers, show them the equipment and offer them related services as needed
- > JADE will close the deal with the buyer with our own terms
- > JADE will purchase the equipment from Principal as agreed

JADE is financially solid and we has proven track records

Among 10% of bests In Finland







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#### JADE – Marketing

- ➤ JADE has tens of good repetitive customers who are always checking their needs with us there are our bread and butter
- Our own news letter JADE News since 2013 and it has about 2000 beverage subscribers and this is the most powerful marketing tool to us
- > JADE is marketing the equipment in internet via
  - > On our own pages Indmachinery.com, Beerequipment.ru, Beerequipment.biz, Jadepowerplants.com
  - On sales portals, like Resale, IndustrialMachines, Machinio, EquipMatching
- > JADE has ~dozen trading partners very similar to our own company >> quick, large coverage



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#### **Relocation services**

- JADE manages the entire relocation workflow
- We are working with experienced and qualified dismantling
   & relocation engineers only
- All our contractors and their engineers hold required safety cards, they have first aid training and they have necessary working permits
- ▶ JADE follows, documented operational guidelines quality manual, health and safety guidelines and site rules

JADE carries a comprehensive insurance



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## JADE as your asset recovery partner

- > JADE is well know in the market as quality equipment trader/broker and therfore we are able to recover also the best price to eguipment owners
- ➤ Our management is technically very well aware of the equipment we sell and can therefore talk to our customers in equal level which creates confidence
- > We have tens of years of combined and proven experience in international contracting and this will speed up the process
- Our way of working is unbyrocratic and straight forward and our response time is the shortest in the market. As a result, we have a large number of customers and net working people who likes to work with JADE
- > Fast Secure Best Money Recovery



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Steinecker Brew House 685 hl/brew, 2 M HL/annum and malt handling system – Brokerage Contract 2 / 2017 Baltika Breweries, Russia internal sales







Krones – Sander Hanssen pasteurizer 50 000 bph - FOB Delivery 5 / 2016 From Trinidad to BW Container Limited UK







Simonazzi PET line 20 000 bph - FOB Delivery 3 / 2016 From Russia to Dowoo South Korea









German Beraplan 60 hl brew line with tank farm from 2002 From Athens to a German Brewery – delivery 3 / 2016









Good condition KHS Glass Line 36 000 bph – 11 / 2015 From Russia to Distell Ldt from South Africa, FOB delivery









Sales & Total Rebuilding of GEA Transomat 2 x 60 KEG/h line Delivered in 6/2015 to Ballast Boint Beverages, California, USA









Steinecker Brew House 240 hl/brew - Brokeage deal made in 9/2014 Owner Baltika Pikra Brewery - Buyer Cherenopanovskoye Pivo, Novosibirsk









Sales, dismantling and delivery of complete LOOS Steam boiler plant capacity 28 t/h Location SunInBew Puskin Brewery, Russia delivered to Pakistan Year: 2014









Steinecker Brew House Equipment 475 hl/brew – Brokerage deal made in 5/2014 Owner Carlsberg Almaty Brewery, Kazakhstan sold to Russia









2 x 1 MW Gas Generating Units — Purchase, dismantle and delivery in in 3/2015 JADE bought these units from St.Petersburg and delivered CIF Karachi via Finland









Sale of 4 x Sulzer ZAV 18V40S (4 x 10 MW) diesel power plant main equipment Owner TATA Power, Mumbai, India sold to GigaWatt Ltd, Philippines Year: 2014 – Brokerage deal









Sales of complete KHS PET Bottle Filling Line 20 000 bph, year 2006 Location SunInBev Pushkin Brewery, Russia, sold to Lidoskoye Pivo, Belorussia Year: 2013









ESP Polystyreene Plant, capacity 60 000 t/a, Relocation Project Project management, marking, dismantling and packaging Year: 2013 – 44 containers, 2300 m3, 4500 tons







Complete CO2 Recovery Line capacity 1200 kg/h Marketing, sales, dismantling, packaging forwarding and trasportation Year: 2013









Complete Corn Snack Production Packaging Equipment Marketing, sales, packaging and forwarding









Neste Oil, Fully automated jerry can filling and palletising line Sales, disassembly, packaging, storage and loading

Year: 2010









Oy Shell Ab Lubricants Plant's core equipment Sales, disassembly, packaging and forwarding Year: 2010



Atlas-Copcon compressors Sold and shipped to India





Weima schredder Sold and shipped to India



Feige barrel filling machine Sold and shipped to Norway





PVC extruder line (panel) – to Australia in year 2010 Sales, disassembly, packaging and forwarding











#### Other sizeable projects:

Finplast Oy – Complete PVC Plant 2007-2008

- 4-5 disassembly engineers over 1 year
- JADE sold most of the equipment

Finlayson Forssa Oy 2009

- Complete Textile Factory Equipment
- 4 disassembly engineers 5 months
- JADE sold most of the equipment

Makron Oy 2009

- JADE sold a PAMA CNC machine tool
- Dismantling and transport coordination

Metsä-Botnia plc 2011

- JADE sold a large wood chipping line to Italy
- Dismantling coordination
- Transport and shipping coordination









# THANK YOU



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